

## ***By the Book4***

### ***Conference of the European Publishing Studies Association***

*Villa Finaly, Florence, Italy*

21 to 23 June 2017

The European Publishing Studies Association (EuroPub), founded in 2016, aims to foster the exchange of knowledge around the contemporary book trade. This three-day conference brings together industry professionals, educators, and scholars to examine key issues around the digital transformation of the book, as well as to discuss the developing field of publishing studies. Presentations will take different forms to accommodate the range of academic, professional, educational, and independent voices that make By the Book, now in its fourth year, such a unique conference.

#### **What is curation now?**

As Michael Bhaskar states in *Curation, The Power of Selection in a World of Excess* (2016), 'we should accept that curation is now a broader and deeper term than it used to be, with relevance beyond the limited contexts of either celebrity stunts or gallery exhibitions'. Who are the curators in the rapidly changing publishing environment, and what does it mean to 'use acts of selection and arranging to add value'? From this perspective, we will welcome proposals focusing on other activities (for example, 'curation' in bookshops or libraries) or on other industries (music, movies, video games...) in order to highlight the key characteristics of the book industry.

Topics may include, but are not limited to:

- What is the role of the publisher - academic, trade, or educational - in content curation?
- How has self-publishing changed interaction between creators and readers/consumers in terms of curation?
- How are materials for learning curated, inside and outside the classroom?
- How has interaction with other forms of media changed the publishing curation process?

We also very much welcome submissions on topics that address other issues in publishing studies (historical and/or contemporary) beyond the conference theme; these will be gathered in a special track.

A special half-day session will also focus on the following topic: best practice in the teaching of Publishing Studies. This gives delegates the opportunity to exchange ideas around publishing education, links with industry, and future developments.

The committee would like to invite proposals of the following types:

- Research papers (including pedagogical research)
  - 20 minute long presentations of research outcomes
- Poster presentations
  - A3 posters which visualize research outcomes or projects, accompanied by a 5 minute introduction of the poster.
- Group proposals for roundtable discussions of key issues

- Best practice in teaching Publishing Studies
  - 15 minute long presentations of case studies (e.g. live projects, group work, special assignments, etc.)

Proposals should be of around 250 words together with a short (100 word) biography of the participant/s.

Subject to peer review, a selection of the best papers will be published in a special issue of the premier publishing journal *Logos*.

Papers for submission to the conference should be sent by Friday 16th December 2016 to: Miha Kovač

[miha.kovac@mkz.si](mailto:miha.kovac@mkz.si)

Programmes of past conferences in the series will give an idea of how presenters have interpreted themes and engaged in dialogues within panels.

*By the Book, Program 2014:* [http://publishing.brookes.ac.uk/resources/By\\_the\\_Book\\_-\\_programme\\_for\\_Publishing\\_Studies\\_conference\\_-\\_Florence\\_23\\_and\\_24\\_May\\_2014.pdf](http://publishing.brookes.ac.uk/resources/By_the_Book_-_programme_for_Publishing_Studies_conference_-_Florence_23_and_24_May_2014.pdf)

*By the Book 2, Program 2015:* [http://publishing.brookes.ac.uk/resources/By\\_the\\_Book2\\_-\\_Programme\\_15\\_June\\_2015.pdf](http://publishing.brookes.ac.uk/resources/By_the_Book2_-_Programme_15_June_2015.pdf)

*By the Book 3, Program 2016:* [http://publishing.brookes.ac.uk/resources/By\\_the\\_Book3\\_-\\_23\\_to\\_24\\_June\\_2016\\_1.pdf](http://publishing.brookes.ac.uk/resources/By_the_Book3_-_23_to_24_June_2016_1.pdf)

The conference fee is 250 euros including for attendance without presenting a paper. There is a reduced rate of 100 euros for PhD students. There will be some accommodation available at the conference venue, the Villa Finally, to be arranged once papers are accepted. Delegates should make their own arrangements for travel.

#### **Conference committee**

Melanie Ramdarshan Bold, University College London (chair)

Christoph Bläsi, Johannes Gutenberg-Universität Mainz

Laura Dietz, Anglia Ruskin University

Claudio Franco, University of Bedfordshire

Rose Leighton, Hogeschool van Amsterdam

Sophie Noël, University of Paris 13 (LABSIC)

Corinna Norrick-Rühl, Johannes Gutenberg-Universität Mainz

Ann Steiner, Lund University

Adriaan van der Weel, University of Leiden

### **Europub organizing committee**

Benoît Berthou, Paris 13 Sorbonne Paris City University

Miha Kovač, University of Ljubljana

Angus Phillips, Oxford Brookes University (Oxford International Centre for Publishing Studies)

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